



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Center of Training and Social Inclusion Romania (C.E.F.I.S. Romania)
Country	Romania
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<p>Your organisation</p> <p>Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).</p>	<p>CEFIS association, carries out cultural and creative activities having as objectives: Increasing the participation of citizens in the life of the society on various levels: economic, civic, political, cultural, educational, sporting, as well as other related levels; Facilitating access to the cultural act and increasing cultural consumption among citizens; Promoting European values and developing programs for intercultural awareness of young people about the role they can play in creating a sustainable future, thus triggering an entire creative and innovative process; promoting, supporting and organizing performance cultural-educational activities; promoting the principles of protecting national and international heritage, freedom of creation, of primordially of value, institutional autonomy, equal opportunity for culture and education, cultural identity in the world circuit of values (by ensuring the protection of the national</p>
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	<p>cultural heritage and promoting in the national and international circuit the values of national spirituality).</p> <p>CEFIS Romania Association has been involved in organizing numerous cultural events (festivals, art exhibitions, cultural campaigns), both as a beneficiary and as a partner. Of these, we mention the most important and impactful ones: the Music and Film Festival - Alba Iulia Music & Film Festival (2014 - 2017) - as a partner and the Fine Arts Festival, Artfest100 (2018) - as a beneficiary, in collaboration with Alba Iulia City Hall and funded by the Romanian Ministry of Culture.</p> <p>The project promoter has experience in implementing projects with non-reimbursable financing and has the technical and financial capacity to support this project.</p>
<p>Project idea</p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>"Market'Art: creative & cultural entrepreneurship for young artists"</p> <p>The project approaches an area of well-defined cultural-educational theme, which supports the creativity and capacity of young people for innovation, promoting personal development, improving competences, developing new skills, cooperation and cultural interaction. The purpose of the project is to consolidate and develop the cultural entrepreneurship and creative economy, by developing the skills and competences of cultural experts and young art creators and by encouraging their creative expression. The main objectives of the project focus on the implementation of the following aspects: acquiring and improving skills and competences in the field of cultural entrepreneurship , through training specific activities, fostering intercultural dialogue, creativity, innovation capacity through the development of digital competences, interaction and collaboration of young artists in the fields of fine arts and design, within specific workshops; increasing cultural consumption by facilitating public access to artwork by exposing and promoting young artists and their creations within some exhibitions and on an online platform called Art Marketplace.</p> <p>The target group of the project consists of young creative artists from Romania, and experts, who want to develop their skills and competences through specific education and training activities, interaction and cultural collaboration. The final beneficiaries of the project are both the general public, which will have a much easier access to art, and the communities in which young people have activities, by developing a sustainable creative economy.</p>
<p>Relevance of potential partner:</p> <p>Based on your research show why you have identified this particular potential partner is</p>	<p>We are looking for partners who have experience in the following fields, but we are open to partners with other types of expertise as long as we can improve the results and idea of our project:</p>



<p>relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<ul style="list-style-type: none"> - entrepreneurial competences in the cultural field - cultural marketing - creating value in the creative economy, communication, fundraising - painting and product creation - digital creation, digital design creative workshops - using high performance IT equipment and dedicated programs, whereby artists can present their creative ideas in a digital format - digital working tools, exporting digital works in ready-made technical formats and transforming artistic ideas into 3D modulation projects or virtual reality <p>In general, we are looking for an entity that will give us support in the field of art or marketing or digital art creation technologies.</p>
<p>Partner role:</p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>Contributing with cultural experts to the project's activities. The partner can choose one of the following proposed sub-activities of the project, but we are open to suggestions and are willing to find together the best solution to create a real impact on the community of young artists in Romania:</p> <ul style="list-style-type: none"> - Course of entrepreneurial competence in the cultural field - Skills development and digital creation program - Organization of a digital art workshop - Organizing a creative camp - Conducting exhibitions and increasing awareness of the work done by young artists
<p>Any other comments/ relevant information</p>	

