



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway eeagrants@kulturradet.no and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

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<p>Your organisation</p> <p>Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).</p>	<p>The T.E.T.Alexandria Association (T.E.T.A.) was established in June 2006 and is an NGO located in Alexandria, Teleorman. Its main purpose is to carry out cultural activities aimed both at the development of the community in which it takes place and at the personal development of the participants.</p> <p>Ideo Ideis is the main project of the T.E.T.A.</p> <p>We believe in involvement, self-expression, mentoring and values that need to be formed and recognized. In the last 16 years we have created the largest event dedicated to alternative teenager education through theater and performing arts. We have raised teenagers who become assumed adults, who challenge the</p>
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	<p>status quo and give expression to their own humanity by changing for the better the time and place in which we live. We have proved, by organizing Ideo Ideis National Youth Theater Festival in Alexandria, the importance of cultural projects in small local communities, where exposure to culture is little or none.</p> <p>From 2021, after a brand audit, a beautiful repositioning and rebranding exercise, Ideo Ideis becomes more than the Festival, growing into an artistic and social manifesto that brings a platform of people, ideas and creative resources closer to teenagers in Romania to support them to express themselves as they are. A teenager's journey in the Ideo Ideis universe is supported by six pillars that ensure his path from the first contact with theater and the adjacent arts, to the realization of his own creative potential. I will highlight only the ones that are bridged in the project we are applying with.</p> <p>1. 10 theater and performing arts capsules that work with a total of 300 teenagers. The Capsules are concentrated doses of alternative education that target teenagers from small and medium sized communities that lack access to culture. The premise is personal development through theater and the adjoining arts. We address teenagers, regardless of their previous experience with the theater. A capsule consists of brilliant artists and pedagogues with an extensive experience in working with teenagers, people who are the essence of Ideo Ideis and the experience of learning they went through now thousands of teenagers: the trainer theater, the adjacent arts trainer and the mentor who is there for to be a guide among all the questions.</p> <p>2. 2 Summer Creative Camps – 24 teenagers that participated in the Capsules will be selected for the Film and Theatre Creative Camp - for a week during summer vacation, the teenagers work with the guidance of a team of directors + mentors, professionals-reference in the field, who will guide their creative explorations toward an original cultural product: a short film and a theater play. The week is a blend of rehearsals, group activities, moments of introspection, mentoring and artists talks.</p> <p>3. The National Youth Theatre Festival is an event dedicated to teen theater troupes all over Romania, a week of cultural inspiration in Alexandria. The Festival aims to celebrate and amplify the explorations they started in the theater troupe and to offer teenagers a space in which to experience what it's like to be in a troupe. We offer them a series of workshops that bring you closer to themselves and to their colleagues and a program of events that will inspire them to have an active role in the wider society.</p>
<p>Project idea Provide a brief description of the project idea, what you</p>	<p>The project we are proposing will explore another level of the Ideo Ideis cultural movement, which challenges teenagers to discover themselves, through trainings, masterclasses and mentoring from Romanian artists and public</p>



want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.

figures, in theater and other performing arts. In addition to the role of art in contributing to the health of participating adolescents, the discovery of art as a way of life and - why not!? - as a profession, will offer a chance to a better life to adolescents in communities almost without socio-economic perspectives.

30 teenagers from each of the 10 cities selected from, unfortunately, the many Romanian cities where cultural vitality is at a very low level, are, in a first phase, invited to participate in activities that take place in their city, in Capsules. In the 5-6 days, the teenagers go through a process of artistic exploration applied to a central theme that they explore through workshops guided by some reference artists and mentors.

In the second stage, 24 teenagers will advance in the process of artistic exploration, in an incubator, within a week-long camp. Under the guidance of a team of directors and mentors, leading professionals in the field, teenagers will be guided in creative explorations to an original cultural product: a short film or a theater show.

Because it is essential that any cultural product is validated by the public, which represents the recognition of the creative effort of the teenagers, their creations will be presented, either in a dedicated section of the Ideo Ideis Festival, for the theater show, or through screenings or steaming online, in the case of short films.

The uniqueness of the project lies in the design of the activities, which starts from the exploration of the needs of adolescents, continued by the exploration of the needs of their public by adolescents, and the creation of an artistic product that will take into account the result of this exploration. The artistic product made by the teenagers will be based on design thinking principles, the most important principle being that of empathy present throughout the mentor - teenager / creator - public.

After participating in the capsules, the teenagers who will go to the camp will conduct a series of short interviews, with about 5 questions, with people they consider the potential public of their creations, in order to explore what their expectations are from a theater performance or a movie. The answers will be analyzed and the conclusions will be used in the camp activities.

Given that we work with precious and very delicate material, teenagers, in addition to our 15 years of experience, we are looking for an exchange of experience and ideas with representatives of artistic communities in which the creative-public dialogue is already a common exercise in the creative process.

Relevance of potential partner:



<p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>We have put together a strong team and a compelling application. We only miss joining forces for competency development that is also strengthening intercultural dialogue. We are looking for partners with an experience that can enrich and inspire a fresh approach to the way we do things.</p>
<p>Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>We thought of 2 different types of actions that fit the project we are pitching now. This is an open for dialogue list.</p> <ol style="list-style-type: none"> 1. A Train the Trainers series of workshops in Bucharest to ensure raising competencies for a new generation of 10 trainers that will work with teenagers using theater as a resource for personal exploration. <p>and or</p> <ol style="list-style-type: none"> 2. Bringing a team (or part of a team) to our Film or Theatre Creative Summer Camp to guide 12 teenagers in their creative explorations towards an original cultural product: a short film or a theater play.
<p>Any other comments/ relevant information</p>	

