



Norwegian partner search in Cultural Cooperation projects in the EEA and Norway Grants 2014-2021

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway <u>eeagrants@kulturradet.no</u> and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

This form will be published on our website.

Name of organisation	Genesia Trade
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Your organisation

Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).

The activities are mainly based on business consultancy, like trainings ,organizational dyagnosis,optimization of processes, but lately we were involved in collaborations in the field of organizing culutural events in our area (city of Timisoara and Timis County), such as Flight festival (<u>https://flight-festival.com</u>) and others. We would like to extend this area of activities in order to capilatlize and to help in organizing a better year of 2023's Timisoara European Cultural Capital. In this respect, we are collaborating with the Foundation created for this purpose by a number of local NGOs and local authorities(<u>https://timisoara2021.ro/ro/</u>) –unfortunately, they have no english version of their site yet.



Project idea Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.	In principle, we are writing now the application for the grant in the form of a cultural/musical exchange proposal consisting in two concerts in 2023, one in Stavanger with our Timisoara Philarmonic Orchestra, the other with Symphonic orchestra of Stavanger in Timisoara, events that will be properly promoted as part of wider umbrella of Timisoara 2023 cultural activities. Both events will be used also for secondary sources of cultural exchanges between Stavanger and Timisoara and wider, between Norway and Romania, with activities that could be further detailed, of course, with your support. We were thinking of Stavanger from two reasons: the experience gained as Capital of culture in 2008 and the existence of a well known symphonic orchestra in the city, that leads us to possible synergies in the light of desired events in 2023. The synergies created by these events could be extended further, having in mind that in the next year-2024- another city from Norway will be the Capital of Culture- Bodo. The main objective of the project, as stated in the application form is : cultural promotion of the city of Timisoara in the context of the events occasioned by "Timisoara-European Capital of Culture 2023" and the promotion of Norwegian culture in Romania. Social and economic development through cultural cooperation.
Relevanceofpotentialpartner:Based on your research showwhy you have identified thisparticular potential partner isrelevant, for example does theorganisationaltypematch,similarorcomplementaryexperiences, etc.If you have not identified aspecific potential partner, trytodescribethetypeoforganisation you are lookingfor.Try tobe specific and tolink it to your areas of activity,	We have not yet identified a potential partner in Norway, but the profile would look like this : -a private or public company in the field of event organizing and promotion; -more specifically, cultural trips and events, with contacts and experience in cultural exchanges between countries, in the classic music field (big orchestras); -preferrably in the area of Stavanger, as former Capital of culture and the place of renowed symphonic orchestra; -to engage (from their own resources or capable of attracting based on collaboration) a number of 2-3 experts in events organizing, including administration of respective funds generated by this grant.In other words, people that already been involved in this kind of project-partnership with these grants.

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project idea and the role of the partner.	 -the role of partner is as a counterpart of our activities in Romania, generated by this project : provide consultancy, enroll experts, supervise and advise us in every step of organizing and delivering the events (the two concerts and the events connected, that would lead to achieving the objectives of the project (see above); -last not least, capabilities of promoting the project and capitalize/seeding the results.
Partner role: What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?	 -participation the the final form of application, as co-writter. -know-how brought to the concept, with it's experience. -supervision/advice of the activities generated, with focus to the Norwegian part. -promotion of the events in Norway; assistance for the whole promotion plan as part of the project.
Any other comments/ relevant information	The application deadline is 21^{st} of December 2021, so the time frame is very demanding.