



**Norwegian partner search in Cultural Cooperation projects  
in the EEA and Norway Grants 2014-2021**

In order to get the best results from your search for partners for the EEA and Norway Grants, the Arts Council Norway recommends completing the following form. The text boxes that make up the form are based on feedback that we have received from Norwegian cultural players. Tailoring the information to the potential partner/potential partner type as opposed to sending a generic request, always yields the best results. The form can be used for partnership requests sent directly to identified, potential partners, as well as those sent to the Arts Council Norway [eeagrants@kulturradet.no](mailto:eeagrants@kulturradet.no) and Programme Operators. It can also be used for Norwegian entities seeking partners in the Beneficiary States.

Name of organisation	Docuart Association
Country	Romania
Name of contact person	Daniela Apostol
Position	president of the association
Telephone number	+0721653746
Email address	daniela.apostol@docuart.ro
Website	www.docuart.ro

<p><b>Your organisation</b></p> <p>Describe the type of organisation and include a good description of your own areas of activity/fields (Visual arts, Performing arts, Interdisciplinary art, Music, Architecture, Library activities, Ethnic culture, Literature, Culture and art education, Museum and gallery activities).</p>	<p>Docuart is an association mainly dedicated to film, especially to the Romanian documentary film. We believe in the quality and authenticity of Romanian documentaries and of the real stories they transmit. The main work of Docuart team is the creation of some documentaries with method in our stockyard or the gathering of this kind of video materials and their promotion, interviews with different proud and talented artists whose stories deserve to have an echo and, at the same time different activities and actions (trainings, masterclasses etc.) so that we could grow and satisfy the interest in culture.</p> <p>We would like to apply for a project for funding from the open session of the Norway-Iceland-Liechtenstein fund, of the "Cultural entrepreneurship consolidation and audience development", deadline July 1, 2020.</p>
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<p><b>Project idea</b></p> <p>Provide a brief description of the project idea, what you want to achieve and how you plan to achieve it. Ideally the idea should give an idea of what is planned, but be open enough for the partner to influence.</p>	<p>"Culture ++ Innovative digital modeler of entrepreneurial and creative resources for the cultural sector" aims to adapt the needs of the cultural and creative sectors in Romania in the direction of strengthening professional capacities, in the context of digital transformation in management and audiences consuming cultural products and services.</p> <p>The project aims to put at use (create, test, improve, implement) an interactive modular online platform, which to allow cultural entrepreneurs and those in the creative industries in Romania to create working tools for efficient management and qualitative development of cultural audiences.</p>
<p><b>Relevance of potential partner:</b></p> <p>Based on your research show why you have identified this particular potential partner is relevant, for example does the organisational type match, similar or complementary experiences, etc.</p> <p>If you have not identified a specific potential partner, try to describe the type of organisation you are looking for. Try to be specific and to link it to your areas of activity, project idea and the role of the partner.</p>	<p>We would be glad and honour to use the theoretical and practical experience of Norwegian experts, so we look for potential partners from creative and cultural industries and institutions.</p>
<p><b>Partner role:</b></p> <p>What role do you foresee the partner as having in the project? What value do you feel the partner can contribute to the project?</p>	<p>The potential interested organization would attract trainers / experts to create 4 online trainings of 3 hours, on subjects such as Branding &amp; visual identity; Communication / PR &amp; Marketing; Financial and Legal Assistance, Branded Documentary; Storytelling Ads Video production / digital innovation.</p> <p>It would be kept very simple: partnership with the organisation, they delivering the trainings, Docuart delivering the budget and they managing the resources as they see fit.</p> <p>No need of travelling, just online making and delivering.</p>



	<p>In this stage to send us copies on email concerning some administrative documents (number of registration etc.) and short description (in English).</p> <p>If the project succeeds (the final results will be known in 9 months`time since the deadline), to find and attract 4 professionals to deliver trainings, each one on one of the subjects: Branding &amp; visual identity; Communication / PR &amp; Marketing; Financial and Legal Assistance, Branded Documentary; Storytelling Ads Video production / digital innovation.</p> <p>The trainer (specialist) would be filmed talking for 3 hours on a particular subject such as the ones mentioned above. They will also deliver extra materials (studies, links, videos etc.) to compliment the video. Apart from this, an online meeting for networking and an audit made in own country.</p>
<p><b>Any other comments/ relevant information</b></p>	<p>The attractiveness of the project would be:</p> <p>The theme of the project – to professionalise Romanian managers and entrepreneurs in creative and cultural fields.</p> <p>The versatility of it - it gives almost total freedom for the specialist to organise its information, alongside a given subject</p> <p>The smoothness of the administrative part – a budget will be given (10.000 euro) and the partner spends it as it considers managemently wise (deals with the specialists fees and find an external audit).</p>

